

jluna@lunadesigngroup.com



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https://www.lunadesigngroup.com

Skills

- Design
- Production
- Photo editing
- Color correction
- Training
- Public speaking

Software

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Acrobat

Adobe Muse

Highlights

Started Art and Imaging Departments for American Historic Society and Lamps Plus.

Highly skilled in photo editing, color correction, catalog production, logos and other graphic related items.

Resourceful and creative.

Works well alone or in a team environment

Management and Training experience.

Company policy making experience.



PROFILE

Graphic Designer, Production Artist, and Photo Editor with over 15 years of experience in print and web. Has worked in Direct Marketing, Retail, and Design Studios. Experience in management, training and resource coordination. Good at working independently or in a team setting..

EXPERIENCE

Freelance 11/2013-Current

Worked closely with clients to help them realize their needs by creating concepts and following through with them to completion. Created logos, business cards, and other collateral, photo restoration, and editing, teaching and consultation.

Traffic Coordinator, MAVTV 11/2011-11/2013

Enacted work-flows for advertising and programing schedule for the daily broadcast of a television network. Guaranteed that daily content was edited and ready for broadcast. Supported senior-level executives by cataloging and reviewing advertising contracts for billing accuracy. Was accountable for the technical aspects of broadcasting.

Senior Production Artist, Lamps Plus Inc. 02/2003-11/2011

Edited product photos and created high-resolution photo compositions for print and web. Responsible for color correction of images shot by various photographers in multiple locations. Responsible for the production of print and web content. Used 3D software, to produce virtual products. Established a digital imaging department.

Graphic Designer, Dynamedia 11/1999-01/2003

Oversaw production of all printed material. Approved files for printing. Edited photos, designed brochures, packaging, logos, direct marketing pieces, and other print pieces. Streamlined approval process by creating a specialized proofing work-flow.

Graphic Designer, American Historic Society 10/1995–11/1999

Oversaw production of all printed material. Color correction and photo editing. Design and production of catalogs, direct marketing, packaging, and all other material. Oversaw press checks. In charge of all technical and systems maintenance.

EDUCATION

Platt College 1994-1995

Graphic design and production techniques. Color theory, image editing and composition.

Butte College 1989-1991

Typography, design and production techniques, color theory, illustration, and computer graphics. Algebra, English, creative writing, business management.